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FOR IMMEDIATE RELEASE

OVER 1,500 FROM ACROSS THE COUNTRY EXPECTED FOR VETERAN SMALL BUSINESS CONFERENCE IN LAS VEGAS

The Veteran Small Business Federal Interagency Council is proud to present The 4th Annual National Veteran Small Business Conference and Expo, at Caesars Palace, Las Vegas, Nevada, July 7-10, 2008.

The largest conference of its kind nationwide is sponsored by eleven federal agencies to provide Veteran-Owned and Service-Disabled Veteran-Owned Small Businesses (SDVOSBs) with a series of educational and networking sessions. Over 1,500 attendees will represent all levels of the federal procurement community; small businesses, large prime contractors, and government agencies.

Under Presidential and Congressional mandate requiring that 3% of federal contracting dollars be awarded to SDVOSBs, federal agencies have implemented an aggressive outreach strategy. "Veteran entrepreneurs are especially valuable in the Department of Defense, as they have extensive first-hand experience with the products and systems they support," said Ms. Tracey L. Pinson, Director of Small Business Programs for the U.S. Department of the Army. "I strongly believe that the expertise of veteran-owned businesses is an invaluable resource not only for the modern warfighter but for the entire federal government."

The conference will feature expert speakers discussing the issues and challenges that veterans face when doing business in the public sector. Attendees will also have the opportunity to showcase their businesses and conduct face-to-face meetings with government purchasing officials and subcontracting specialists, all of whom are eager to find SDVOSBs capable of delivering the products they need.

Conference Agenda

The conference will begin with "Federal Contracting" informational sessions for businesses that are just breaking into the public sector. Over the next few days, general sessions and breakouts will cover a variety of subjects, such as:

- Status of Veteran Small Business Programs throughout the Federal Government
- Implementation of Executive Order 13360
- Strategies for Increasing Business Opportunities
- Updates on Veteran Small Business Legislation
- Networking With Key Federal Government Procurement Decision Makers
- Getting on the GSA Schedule
- Effective Business Development Strategies and Tactics
- Job Sourcing



- International Business Development
- Financial Strategies for Veteran-Owned Businesses
- Capacity and Capability Building through Joint Ventures and Teaming
- Cutting Edge Information on Strategic Procurement Trends
- Industry-Specific Information and Opportunities.

Sponsor/Exhibitor Info

For businesses looking to market themselves to the government, the conference will feature a large Expo. Over 180 exhibitors, including SDVOSBs, Prime Contractors, and Federal Agencies, made last year's Expo a huge success. Disabled Veterans Office Suppliers reported an increase in sales of over 30% as a direct result of their participation in the 2007 conference. Federal small business offices will be on the lookout for highly qualified contractors in the Expo and in one-on-one matchmaking sessions.

"This conference represents a concerted effort to reach out to veteran-owned businesses and provide them with the support they deserve," states Mr. Scott Denniston, Director of Small and Disadvantaged Business Utilization for the U.S. Department of Veterans Affairs.

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For more information on or to register for The 4th Annual National Veteran Small Business Conference and Expo, visit www.nationalveteransconference.com or contact the Conference Team via phone, 703-695-3220, or email, info@nationalveteransconference.com.